



NEW SMYRNA SPEEDWAY
WORLD SERIES
**MARKETING
OPPORTUNITY**

JOIN US TO KICK OFF THE SEASON ON THE NATIONAL STAGE

Nick will compete in the World Series of Asphalt Stock Car Racing at New Smyrna Speedway in Florida on February 9th, 10th, 12th, & 13th, racing in the 602 Modified division against some of the best drivers in the country.

WHAT’S IN IT FOR YOU?

Unmatched Exposure: The entire week of racing is streamed on FloRacing, a platform with nearly 1 million subscribers.

A National Audience: The World Series is one of the most-watched short track racing events, capturing the attention of fans eager to kick off the new season.

Your Brand in the Spotlight: Sponsorship includes logo placement on the car and team t-shirts, verbal recognition during interviews, and dedicated praise on our social media.



WHY PARTNER WITH US?

A Proven Winner: Nick has multiple SK Light wins at all three of Connecticut’s premier tracks. His experience positions him as a strong contender in the 602 Modified division.

Elite Team: Our car is fielded by one of the Northeast’s premier teams, Keith Rocco Racing, with former NASCAR Weekly Series National Champion Keith Rocco traveling to Florida to personally oversee and wrench on the car.

1	Quarter Panel (x2)
2	Rear Panel
3	Door Spot (x2)

